

# The United States New Zealand 2007 PARTNERSHIP FORUM

9, 10, 11 September  
Auckland, New Zealand

**&** Partnership  
Innovation

Delegate Prospectus

**NZUS**council  
KĀHUI O AOTEAROA ME AMERIKA



## Welcome

The second United States New Zealand Partnership Forum will be held in Auckland in September 2007. Delegates to this high level event will discuss in roundtable format the scope for an even deeper partnership between the two countries.

Organised by the NZ US Council and its Washington-based counterpart the US NZ Council, the event builds on the success of the inaugural Partnership Forum held in Washington DC in April 2006.

The two day Forum will bring together leaders from American and New Zealand governments, businesses and academic institutions to discuss how the economic, political and personal ties that exist between the two countries can be strengthened and developed to meet the challenges of today's global economy.

The Auckland event will not only enable participants to further their working relationships and business networks, but it will enable the New Zealand delegates to showcase the very best of New Zealand to their American counterparts.

Under the banner of "Partnership and Innovation" the Forum will focus on the potential for the United States and New Zealand to cooperate on matters of regional security and stability, economic development and sustainability in the Asia Pacific region.

## Co-Chairs

The Forum is co-chaired by eminent leaders from both countries who are committed to furthering the relationship between the United States and New Zealand.

### For the United States

- ✔ The Honourable Clayton Yeutter, former US Secretary of Agriculture, former US Trade Representative
- ✔ The Honourable Tom Vilsack, former Iowa Governor

### For New Zealand

- ✔ The Right Honourable James Bolger ONZ, former Prime Minister of New Zealand, Chairman of the New Zealand United States Council
- ✔ The Right Honourable Mike Moore ONZ, former Prime Minister of New Zealand, former Director-General of the World Trade Organisation

## Context

The United States and New Zealand are old friends in a new world. A common heritage and shared values underscore the importance of the continuing bond enjoyed by these two nations. Though half a world apart and with differing perspectives on some issues, they are united in their pursuit of democratic ideals, the rule of law, the market economy, and a sustainable environment, along with a mutual commitment to individual freedoms and human rights.

In April 2006 the first US NZ Partnership Forum brought together public and private sector leaders to examine key strategic and economic issues and opportunities. The Forum attracted high level attendance on both sides and the discussion was both wide-ranging and candid.

The major focus was the Asia Pacific region and the new opportunities for both countries arising from the region's significant growth. In that context, issues related to security, trade, tourism, agriculture, energy and climate change all were traversed. Participants left the 2006 Forum with a greater sense of the mutuality of interest between the two countries and this has translated into a noticeable and welcome deepening of the relationship over the past year.

The 2007 Forum will again focus the attention of thought-leaders from both countries on ways in which these two countries with similar values but vastly different size and geography can work together to address today's global challenges.

In a balanced, non-partisan atmosphere, and under the overall theme of "Partnership and Innovation", the Forum will highlight the new thinking and innovative approaches that have underpinned the relationship in the past and that continue to characterise the relationship today.

As in 2006, the Forum will facilitate the deepening of personal relationships among those attending the event. The Forum also will serve to motivate an already influential group of advocates from each country with a common agenda to promote closer relations between New Zealanders and Americans.



## The Host Organisations

The NZ US Council, headquartered in Auckland and its counterpart the US NZ Council, headquartered in Washington, D.C. have once again joined to organise this Partnership Forum.

The mission of the two Councils is to foster and strengthen US/NZ relations in all areas. Membership in the two councils includes many of America's and New Zealand's leading corporations with trade, investment, financial and other commercial links between the two countries.

- For further information on the NZ US Council please see [www.nzuscouncil.com](http://www.nzuscouncil.com)
- For further information on the US NZ Council please see [www.usnzcouncil.org](http://www.usnzcouncil.org)

## Venue

The 2007 Partnership Forum will be held in Auckland, New Zealand.

Auckland is New Zealand's largest city and commercial centre and the country's gateway to the Asia Pacific region. Auckland is known for its glistening harbour, and its unique blend of landscapes, Asia Pacific cultures, and modern city environment. Direct flights from Los Angeles and San Francisco link Auckland with the United States.

## Partnership Forum Activities: Overview

### By Invitation

Participation at the Forum is by invitation only. American and New Zealand participants, roughly equal in number, will gather for a series of focused group discussions. These formal business sessions will be coupled with an array of exclusive social events and leisure activities.

The Partnership Forum will bring together leading political figures and senior business representatives from the two countries as well as senior officials and academics prominent in international business and foreign relations.

### Forum Opening

The Partnership Forum opens Sunday evening, September 9, with a powhiri (formal Maori welcome).

### Business Sessions - Monday September 10 and Tuesday September 11

The Partnership Forum will consist of several business sessions held under the Chatham House rule, designed to elicit thoughtful, in depth and open discussion.

### Agenda Items

Sessions will engage notable discussion leaders who will focus on developing a dialogue among the participants. The topics will be relevant to New Zealand and American collaborative interests, exploring the theme of innovation in relation to security and stability in the Asia Pacific region, to new opportunities for trade and investment arising notably from the continuing growth of China, to new models of entrepreneurship between New Zealand and American entrepreneurs and lastly to challenges of sustainable development.

### Formal Dinner

At the conclusion of Monday's Forum sessions, an official Forum Dinner will be held to celebrate the common bonds that New Zealand and the United States share across the Pacific Ocean.

### Commemoration

On Tuesday September 11 the Partnership Forum will be preceded by a solemn commemoration of the 9/11 tragedy through a wreath laying in memory of the victims of terrorism and war.

### Forum Conclusions

On Tuesday the Forum will reconvene for a further half day of discussion and concluding with a formal luncheon. Lunch will feature the Ambassadors of the two countries as well as concluding remarks and observations by US and NZ chairs.

### At Leisure

Tuesday afternoon will be devoted to leisure activities around Auckland Harbour.

### Enduring Endeavour

The 2007 Partnership Forum represents a remarkable opportunity to continue to advance the dialogue between the United States and New Zealand while building on a history of friendship, mutual understanding and common endeavour.

### Dress Code

We recommend delegates dress in business attire for all Forum functions, including the cocktail welcome and official dinner. Please note that the weather in Auckland at this time of the year is changeable with an average day time temperature during spring around 15°C.



# Capsule Schedule

## The Second US NZ Partnership Forum: Partnership and Innovation

Sunday September 9 2007

6:00 pm – 8:00 pm **Powhiri and Welcome Reception - 'Welcome to Aotearoa'**  
(Forum participants and partners; invited guests)

Monday September 10 2007

### Partnership and innovation: partnering for business success

8.30 – 9.30 am Opening ceremony

9.30 – 10.30 am Key note addresses from NZ and US Government representatives

11.00-12.30 pm Forum Session #1: Innovative responses to economic opportunities - developing trade and business issues in the Asia Pacific region.

12.45 – 2.00 pm **Luncheon and Key Note Address – 'New Zealand on Stage'**

2.15 – 3.45 pm Forum Session #2: Showcasing NZ/US Business Success – from idea to market - NZ and US case studies

4.15 - 4.45 pm Summary and closure

6:30 pm **Official Forum Dinner – 'Our Pacific'**  
Key note address and entertainment (Forum participants and partners; invited guests)

Tuesday September 11 2007

8.00 - 8.30 am Commemoration of 9/11: remembrance ceremony and wreath laying

### Partnership and innovation: partnering for sustainability

9.00- 9.15 am Opening remarks by NZ and US Co-Chairs

9.15- 9.30 am Key note address

9.30- 12.noon Forum Sessions #3 and #4: Innovation and Sustainability

12 noon Forum Summary and Next Steps

1:00 pm–2.30 pm **Concluding luncheon and remarks – 'Stars and Stripes'**

3.00 pm Leisure activities commence

6.30 pm Informal dinner



## Costs

There is no charge to participate in the Forum.

The NZ US Council and its partners will meet the costs of all Forum-related activities from Sunday September 9 through to the luncheon on Tuesday September 11 with the exception of:

- travel to and from New Zealand
- personal and partner expenses
- informal dinner on Tuesday September 11
- hotel accommodation and meals taken at the hotel
- leisure activities on the afternoon of Tuesday September 11
- post-conference tour

## Sponsorships

Limited and exclusive sponsorship opportunities are available at a Platinum, Gold and Silver level, including the Forum social functions as outlined in the programme.

## Leisure Activities

The NZ US Council is committed to offering American guests an unforgettable New Zealand experience.

With the assistance of Tourism New Zealand, advice will be available for pre- and post-Forum leisure activities that will give delegates, and partners, a chance to experience New Zealand's vibrant cultural, outdoor and food and wine offerings.

Options include:

- sailing/match racing
- helicopter flights
- city and gallery tours
- winery tours
- massage and spa treatments
- island excursions and walking tours.

And for those with more time available, perhaps golf at one of the many award winning courses in the greater Auckland region?

The cost of leisure activities will be met by the participants.

For further information on activities in Auckland, and New Zealand, please visit Tourism New Zealand's website: [www.purenz.com](http://www.purenz.com).

## Post Conference Tour

If there is sufficient interest, the NZ US Council would be pleased to organise a post conference tour to destinations outside Auckland. Participants would be offered an itinerary including both recreational and business activities, the latter sponsored by local partners of the Council. American participants are invited to make their interest known to the NZ US Council.

The costs of the post conference tour will be met by the participants.

## For Further Information

### NZ US Council

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Photos by (left to right): Dart River Safaris, James Heremaia, Chris McLennan, Gilbert van Reenen, Fay Looney

